

EAST STRATEGIC NEIGHBOURHOOD FORUM

Day: Wednesday
Date: 17 October 2018
Time: 6.30 pm
Place: Stalybridge Civic Hall, Stalybridge

Item No.	AGENDA	Page No
1.	CONSULTATION ITEMS	
b)	ALCOHOL MISUSE REVIEW To receive a presentation from the Director of Population Health on Alcohol Misuse consultation.	1 - 10
c)	HEALTHY LIFESTYLES: WALKING AND CYCLING IN TAMESIDE To receive a presentation from the Director of Population Health / Director of Operations and Neighbourhoods, consulting on walking and cycling in Tameside.	11 - 24

For further background information on the consultation visit:
<https://tgfm.com/made-to-move/beelines>

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BIG ALCOHOL CONVERSATION: THE CONTEXT

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ALCOHOL HARM IN GREATER MANCHESTER



Costing c. **£1.3bn per year** - that's approaching **£500 per resident**



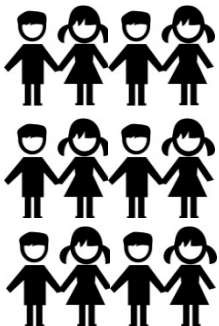
Alcohol-related deaths & hospital admissions over **50% higher** than for England



Incapacity benefit claims directly related to alcohol **75% higher** than England average



17% of violent crimes and **12% of sexual crimes** linked to alcohol



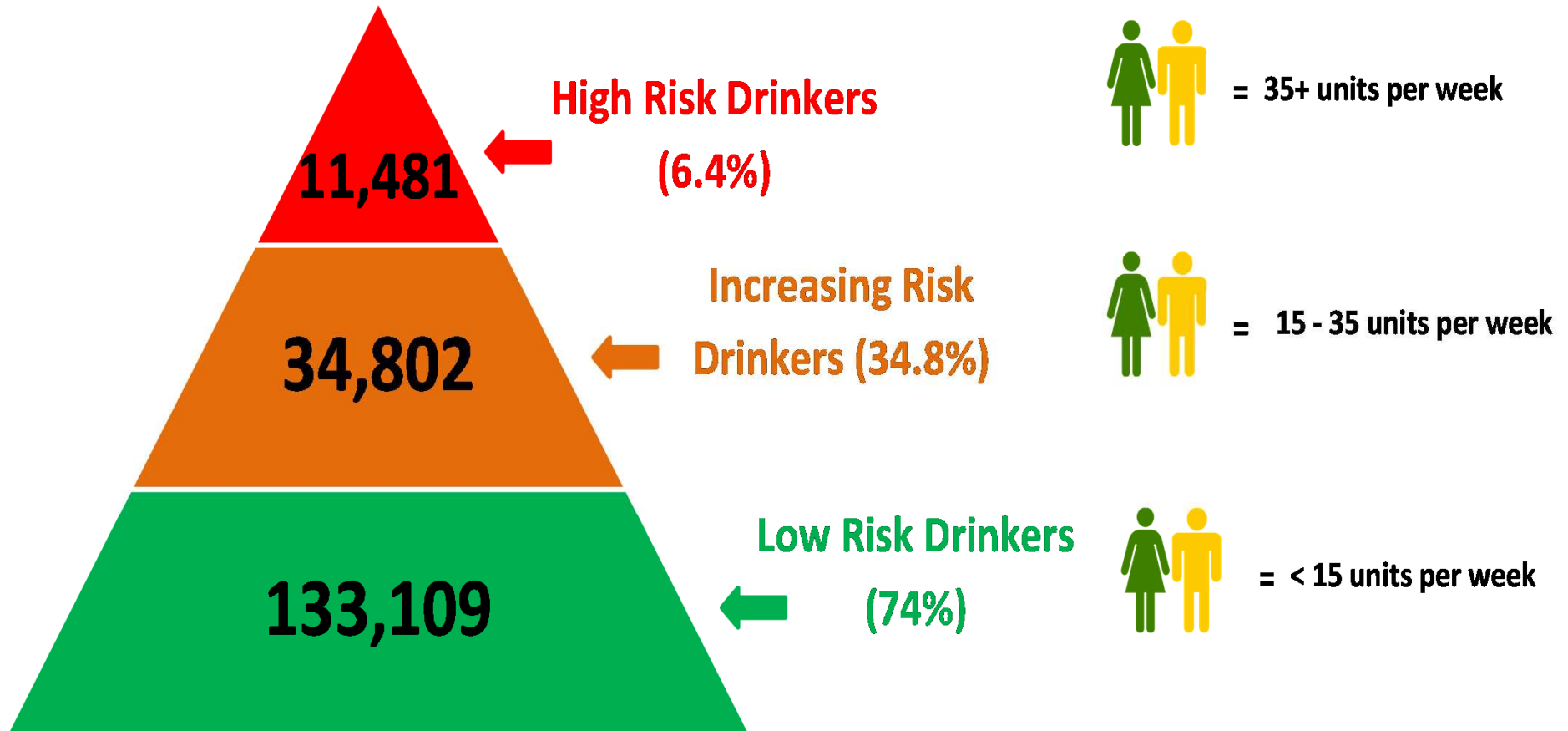
Over 45,000 children live with parents who binge drink – and **over 33,000** with dependent alcohol users.



1,200 babies born with Foetal Alcohol Spectrum Disorder

TAMESIDE DRINKING CONSUMPTION PATTERNS

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Source: PHE Alcohol profiles; based on 2017 ONS mid year population estimates

GMCVO / 10GM: LOCALITIES ENGAGEMENT

GMCVO

Supporting voluntary action in
Greater Manchester since 1975

10GM

A joint venture to
support the local VCSE
in the ten boroughs of
Greater Manchester

- Engage 8,000 organisations & 3,000 individuals
- Focus in particular on those with lived experience / harder to engage through mainstream campaign
- Grant-giving programme sees funding flow to voluntary and community groups and social enterprises:
 - One-to-one / small group conversations
 - Focus groups
 - Social movement building

WHAT DOES SUCCESS LOOK LIKE?



Engaged citizens in a **meaningful dialogue** around **scale and nature of alcohol harm** in GM and **potential options** for tackling it



Increase citizens' **understanding of importance of scale and nature** of alcohol in GM, and of **responsible alcohol consumption** to themselves as individuals, their families, and their communities



Meaningful **understanding of attitudes** of GM public to potential areas of transformation, including policy & legislation



Developed a **wide-ranging GM 'ambition for alcohol'** underpinned by the findings of the engagement activity



We want to gain your views on:

- How to raise public awareness of the damage caused by alcohol in Greater Manchester?
- How to build an understanding that this is “everyone’s problem”?
- What could help shift attitudes and behaviours?
- What is the appetite for legislative change?
- How can we make the most of the campaign and the community engagement work?

Community engagement – what's planned?

- **October 2018** – Opportunity for voluntary sector partners to put themselves forward to be involved in paid for:
 - Survey work
 - 1-2-1 interviewing work
 - Focus group work
- **Mid-November 2018 to the end of February 2019** – Big Alcohol Conversation takes place including delivery of above work by voluntary sector partners and movement building activity
- **March 2019** – report writing
- **April 2019** – feedback work and movement building workshop

Discussion

- To what extent do you think it is the role of different people to address the harms caused by alcohol?

e.g. individuals, friends and families, communities, GPs, local/regional government, national government, retailers, alcohol industry...

- What powers do any of these have and how should they use them?

Thank You - For more information

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Healthy Lifestyle Walking & Cycling in Tameside

Neighbourhood Forums - East

The Mayor's Challenge Fund

- In March 2018, approval was granted for the Transforming Cities Fund. £160m from this fund will be allocated (over 4 years) for the delivery of walking and cycling measures across GM.
- This fund is known as the Mayor's Challenge Fund and should be complementary to the wider ambitions of 'Made to Move'.
- GM wide ambition to create a modal shift away from travel in cars to walking and cycling either as the whole journey or in part when linked with public transport.

50%

of adults in GM are physically inactive



£500,000

This costs the local NHS more than £500,000 per week

30%

of trips under 1km in GM are made by car, the equivalent of:



mins walking



mins cycling



One recent UK study showed that walking or cycling to work led to an overall 46% reduction in the risk of cardiovascular disease ¹⁷

600

More than 600 people are killed or seriously injured on GM roads every year



The Case for Action

- Increasing the number of journeys made by walking and cycling will have many benefits for Tameside and its residents. These benefits will include improved health, pollution, congestion and economy.
- A great deal of research has been conducted to put a monetary figure to the benefits of walking and cycling



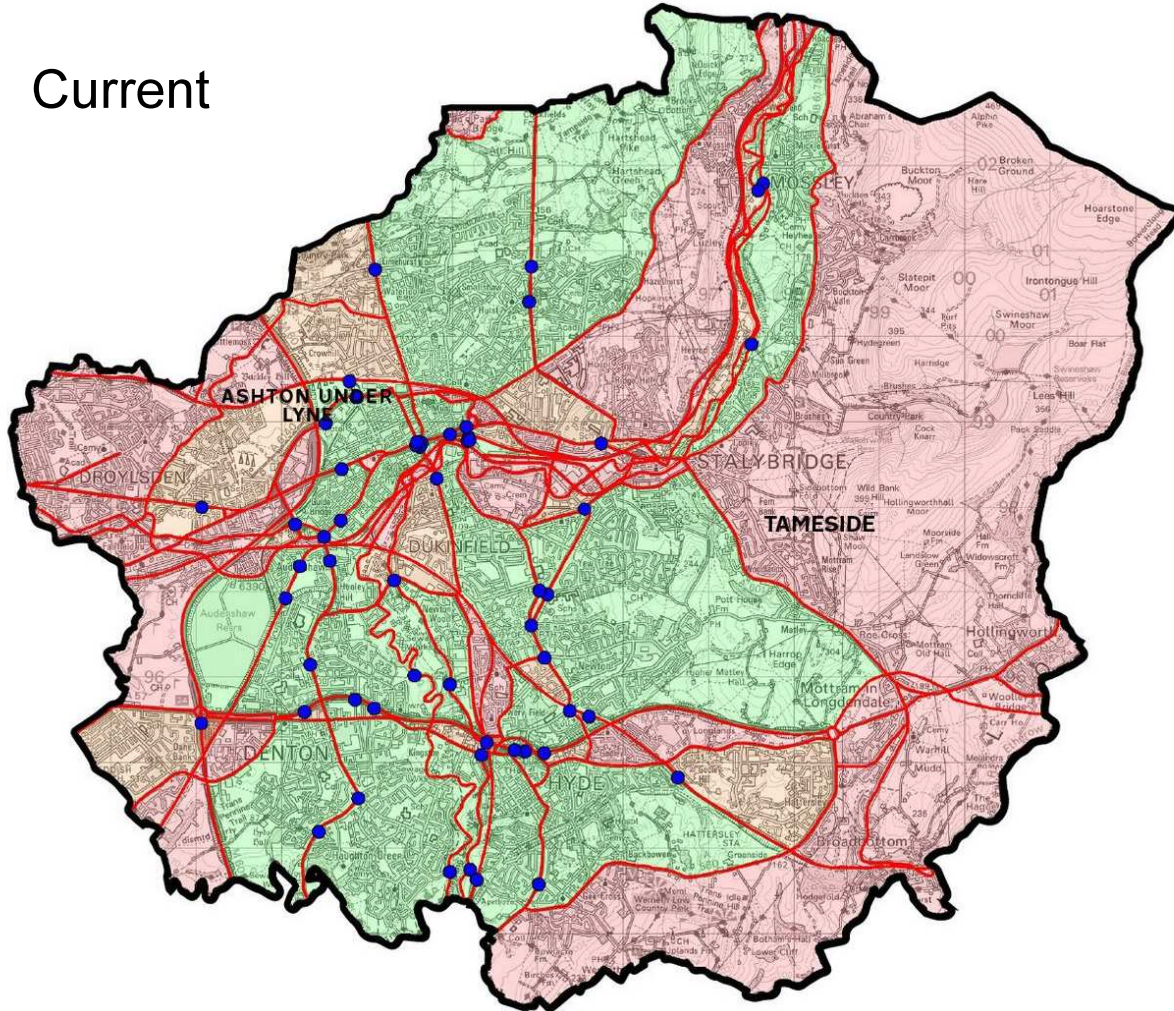
How will this be achieved?

- Network Planning Sessions
- Beelines
- Strategic working across GM on documents such as the LCWIP, Made to Move and Streets for All
- Designing schemes to the best possible standards (Competent 12 year old test)
- Promotion, signage and education



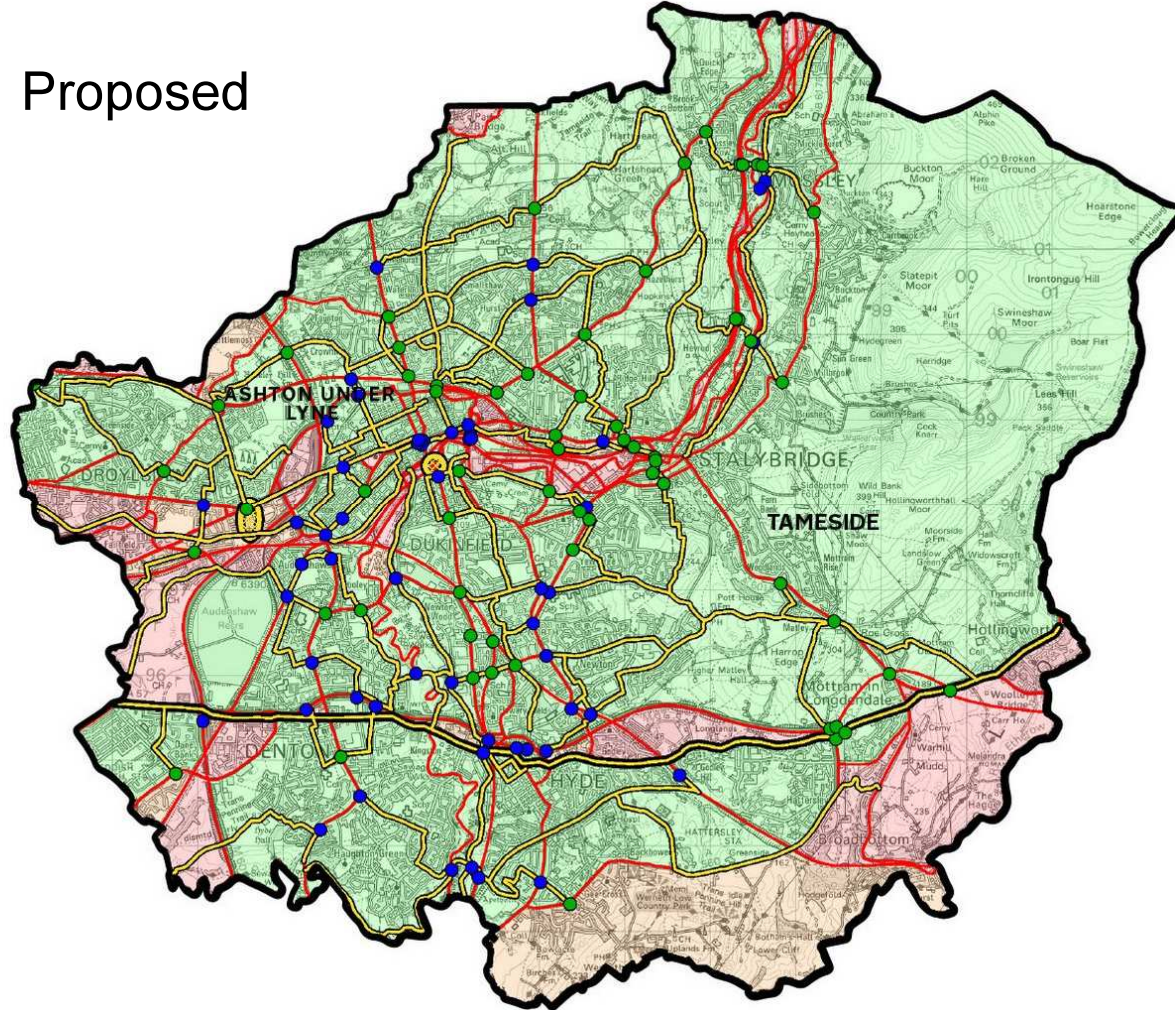
Beelines

Current



Beelines

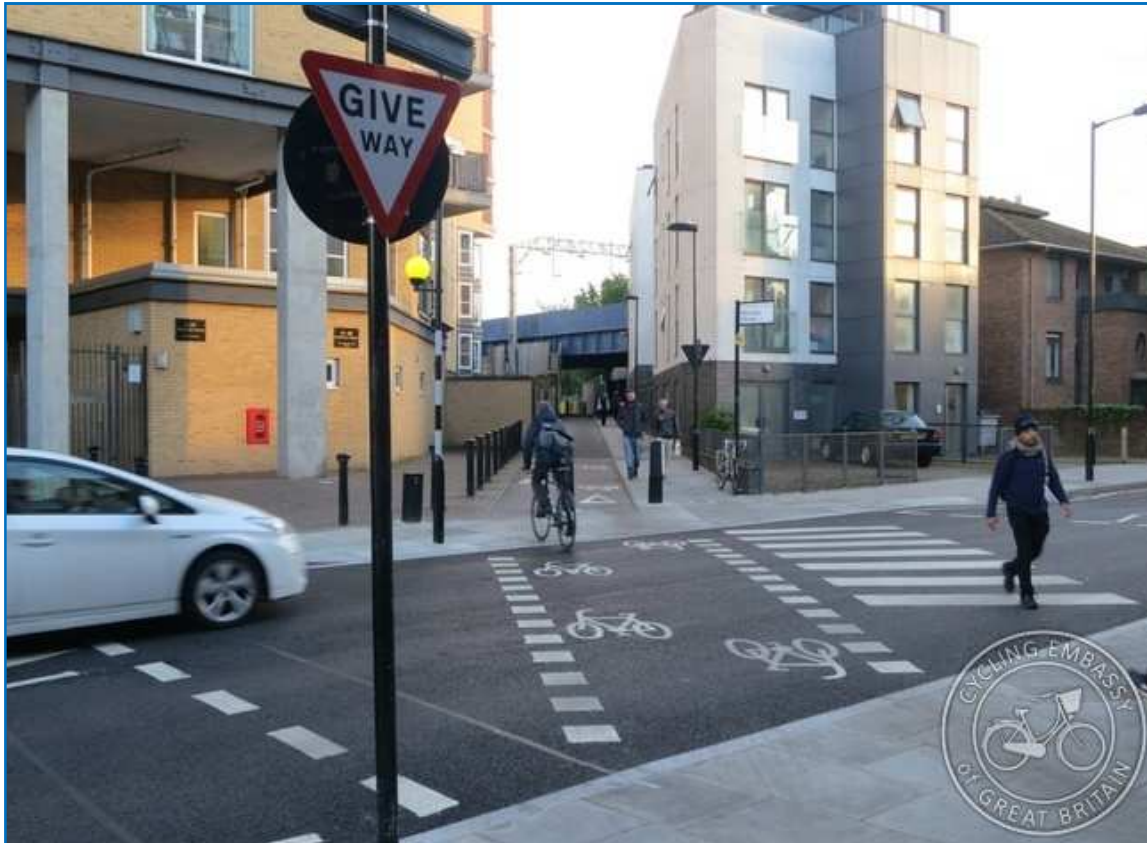
Proposed



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Beelines – What can I expect to see?

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Beelines – What can I expect to see?

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Beelines – Change in Street Scene

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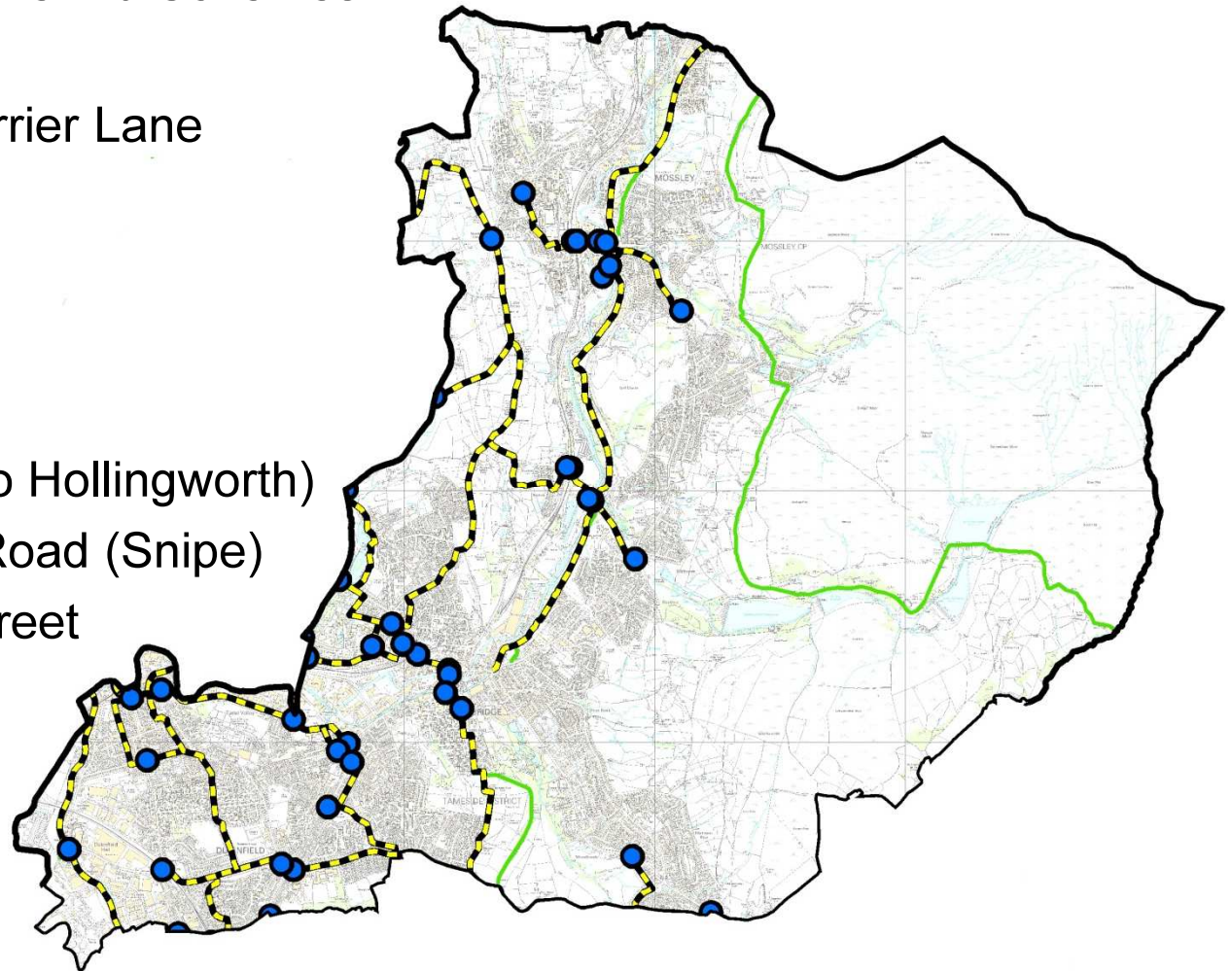
Beelines – Tameside East

Tameside East – Programme Bid Schemes

- Stamford Park
- Stamford Drive and Currier Lane
- Mottram Road
- Park Road (West End)

Big Ticket Schemes

- A57 Corridor (Denton to Hollingworth)
- Bridge at Manchester Road (Snipe)
- Bridge at Cavendish Street



Beelines – Tameside East

Tameside East schemes Identified Beelines

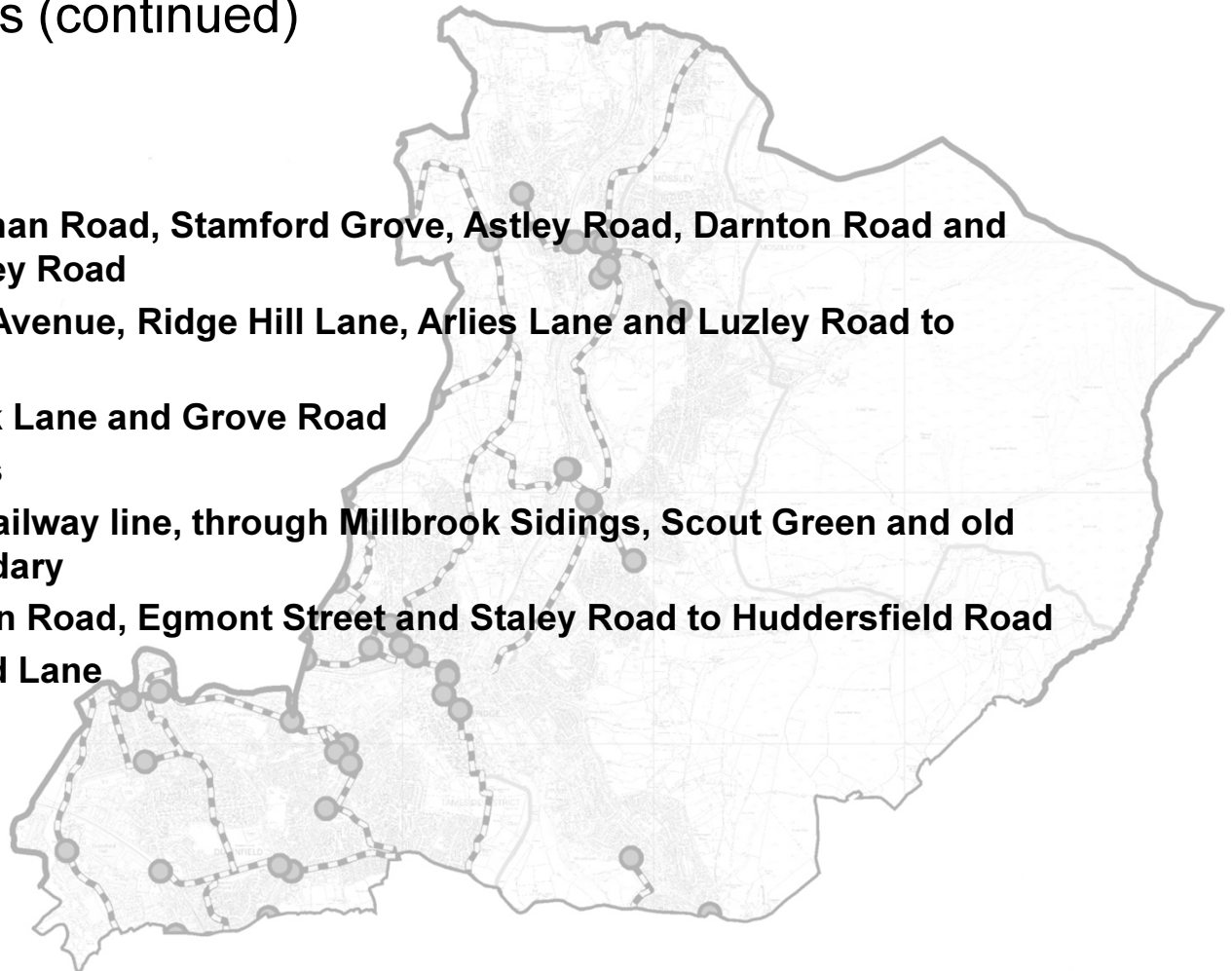
- Dewsnap Bridge through Dewsnap Lane and Yew Tree Lane
- Westminster Way
- Armada Road through Town Lane, Hill Street and Furnace Street
- Chapel Street and Wharf Street via Railway Street
- Park Road and Tame Street
- Binn Street through Buckley Street then Lord Street
- Gorse Hall Road
- Range Road and Houghhill Road to High Street
- High Street through Armentieres Square, Trinity Street, Waterloo Road, Hamilton Street to Harrison Street
- Stamford Drive



Beelines – Tameside East

Tameside East schemes (continued) Identified Beelines

- Rassbottom Street along Norman Road, Stamford Grove, Astley Road, Darnton Road and through Chaddy Dam to Mossley Road
- Harrison Street through West Avenue, Ridge Hill Lane, Arlies Lane and Luzley Road to Mossley Road
- John Street along Spring Bank Lane and Grove Road
- Broadcarr Lane and Lily Lanes
- Huddersfield Road along old railway line, through Millbrook Sidings, Scout Green and old railway line to Greenfield boundary
- Wyre Street, Old Brow, Waggon Road, Egmont Street and Staley Road to Huddersfield Road
- Blundering Lane and Woodend Lane



Where should the next Beelines be?

- Beelines are intended to encourage people to leave their cars at home for short journeys and to walk or cycle instead.
- In order to create the network that will achieve this ambition, the Council needs your input on where these routes should be.
- Imaginative ideas / creative solutions eg. Cheetham Hill Road, Birch Lane, Oxford Road gyratory?

<https://mappinggm.org.uk/beelines/>

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